

D (Printed Pages 3)  
(21121) Roll No. ....  
B.B.A.-I Sem.

**18042 (CV-II)**  
**B.B.A. Spl. and Back**  
**Examination, Nov.-2021**  
**BUSINESS ETHICS**  
**(BBA-107)**

*Time : 1½ Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt any **two** questions. Each question carries 7.5 marks. Very short answer is required not exceeding 75 words.  $2 \times 7.5 = 15$

1. What do you mean by Social Audit?
2. Define Business Ethics.
3. What is work-life balance?

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4. Explain the nature of Business Ethics.
5. What is Total Quality Management (TQM)?

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of the following three questions. Each question carries 15 marks. Short answer is required not exceeding 200 words.  $1 \times 15 = 15$

6. Explain the Indian values for the work place.
7. Define the work life in Indian Philosophy.
8. What do you mean by organizational culture?

**Section-C**

**(Long Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

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9. Describe the Gandhian Philosophy of Wealth Management.
10. Explain the Gandhiji's Seven Greatest Social sins.
11. Define the Social Responsibility of business with respect to different stakeholders.
12. Explain an overview, nature and evolving ethical values of Business Ethics.
13. Define the relationship between Ethics and Corporate Excellence.