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(20116)

Roll No.

B.B.A.-I Sem.

18042

B. B. A. Examination, Dec. 2015

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Explain management process and ethics.
2. Explain Indian ethics for work life.

(2)

3. Explain the concept of work life balance.
4. Explain the concept of love and spirituality in management and business.
5. What do you mean by Quality Circle ?

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Explain the meaning and characteristics of ethical values in business.
7. Explain the values that should be practised by Indian companies.
8. Explain the subject-matter of corporate governance.

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each questions carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

18042

(3)

9. What do you mean by work ethics ? What are the benefits of managing ethics at the workplace ?
10. What do you mean by corporate social responsibility ? Explain the various theories of CSR.
11. What is organizational behaviour ? Explain the relationship between Ethics and Corporate Excellence.
12. Explain the Gandhian philosophy of trusteeship. Also discuss the Gandhian thought about social sins.
13. Explain the following :
 - (a) Nature of Business Ethics
 - (b) Corporate Mission Statement
 - (c) Business responsibility to humans.