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Roll No.

B.B.A.-I Sem.

18042**B. B. A. Examination, Dec. 2017****BUSINESS ETHICS****(BBA-107)****(New)***Time : Three Hours]**[Maximum Marks : 75*

Note : Attempt questions from all Sections as per instructions.

Section-A**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Explain the main features of Indian Ethics.
2. Explain Work Ethics.
3. What is TQM ? Explain in brief.

4. Explain the concept of Social Audit.
5. Write a short note on Spiritual Business Values.

Section-B**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What are the objectives of value-based management?
7. Explain non-economic environment of business.
8. Explain Gandhian philosophy of Wealth Management.

Section-C**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. What is social responsibility ? What types of actions demonstrate that a firm is socially responsible ?

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10. Explain the concept of Business Ethics. Also discuss the arguments against Business Ethics.
11. What is organizational culture ? What are the steps necessary to implement Total Quality Management.
12. How is business responsible towards the environment ?
13. Explain the following :
 - (a) Gandhiji's Seven Greatest Social Sins
 - (b) Corporate responsibilities towards stockholders.
 - (c) Ethics of Science and Traditional Thoughts.