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(20112)

Roll No.

B.B.A. - I Sem.

18036

B.B.A. Examination, Dec. 2011

Business Organisation

(BBA -101(N))

Time: Three Hours] [Maximum Marks : 75

Note : Attempt all the sections as per instructions.

Section - A

(Very Short Answer Questions)

Note : Attempt all five questions. Each question carries

3 (three) marks. Very short answer is required

not exceeding 75 words. $3 \times 5 = 15$

1. Discuss Inter-relationship of Business, profession and employment?
2. What is organic objective of business activity?
3. "Business is what Businessman does". Do you agree

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with this statement?

4. Explain the importance of organization?
5. What steps have to be taken in developing an organisation?

Section - B

(Short Answer Questions)

Note : Attempt any two questions out of the following 3

(three) questions. Each question carries 7.5

marks. Short answer is required not exceeding

200 words.

$7.5 \times 2 = 15$

6. Discuss the factors that affect the localisation of Industry?
7. "Financial Planning, though important, is not sufficient in itself". Comment, pointing out what else is needed for starting new business in brief?
8. How far does a Joint Stock Company differ from a Co-operative Society? Explain in brief.

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Section - C

(Detailed Answer Questions)

Note : Attempt any three questions out of the following
Five questions. Each question carries 15 marks.
Answer is required in detail. $3 \times 15 = 45$

9. "Rationalisation is not an Unmixed blessings". Discuss and mention the difficulties in the way of implementing rationalisation measures in Indian Industries?
10. Distinguish between :
- (a) Cartel and Trust
 - (b) Horizontal and Vertical Integration.
 - (c) Cartel and Complete Consolidation.
11. State the dangers and disadvantages of Over-Capitalisation and explain why they are greater than those of Under Capitalisation?
12. Examine critically the various sources of raising long term funds by a Joint Stock Company.

13. (a) Write a note on the evils of option dealings and blank transfers.
- (b) How can a company get its shares quoted on the Stock Exchange.