

(21213)

Roll No.

B.B.A.-I Sem.

18036

B. B. A. Examination, Dec. 2013

BUSINESS ORGANIZATION

(BBA-101)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. State and explain the components of business.
2. Describe various important factors which affect the size of a business units.

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3. Enumerate the merits and demerits of sole proprietorship.
4. Explain the causes and effects of business combinations.
5. Why is the government keen on demutualization of stock exchange?

Section-B

(Short Answer Questions)

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Discuss the main factors for the survival of small-size business units.
7. What is a joint stock company ? Point out its salient features.

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8. What do you understand by convertible debentures ?
Why have such debentures become popular during recent years ?

Section-C

(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. "Business is an enterprise which makes, distributes or provides any article or service which other members of the community need." Comment.
10. Discuss critically the factors which should be taken into consideration in deciding about the location of an industrial unit.
11. Explain the benefits and limitations of cooperative from of business organization.

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12. Describe combination in Indian industries and explain the government's policy in this regard.
13. Critically examine the main defects and unfair practices prevailing on the stock exchanges in India. What measures have been taken during recent years with a view to set them right ?