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(20116)

Roll No.

B.B.A.-I Sem.

18036

B. B. A. Examination, Dec. 2015

Business Organization

(BBA-101)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note: Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Define the term 'Profession'.
2. Explain the term 'Promotion'.

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3. Elaborate the features of 'Cooperatives'.
4. What is 'Merger'?
5. What is 'Stock Exchange' ?

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What is 'Business Finance' ? Explain the sources of finance.
7. Distinguish between 'Merger' and 'Acquisition'.
8. Elaborate 'Modern Business' and its features.

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

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9. What are the methods to raise finance ? Explain in detail.
10. What do you mean by 'Business Organization' ? Elaborate the features.
11. What are the essential elements required to establish a new business unit ?
12. What is 'SEBI' ? Elaborate the importance and functions of 'SEBI'.
13. "Decision regarding 'plant location' and 'plant layout' is very important in a business." Justify the statement.