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(20321) Roll No.
BBA-I Sem.

18078

B.B.A. Examination, Dec.-2020

Business Organization and Ethics

(BBA-106)

(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt **all five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Role of Profit in Business.
2. Role of Promoter in Business.

3. Merits of Sole Proprietorship.
4. Meaning of Profession.
5. Meaning and argument in favour of Business Ethics.

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions out of the following **three** questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Discuss classification of Business activities.
7. Meaning of Partnership and Partnership Deed
8. Meaning of E-Business and growing popularity of E-Business.

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Section-C

(Long Answer Type Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. Explain the concept of Business. Write down the different characteristics of business. Discuss different types of risks involved in business.
10. What do you mean by size of a Business unit? How would you measure the size of a business unit?
11. Discuss the characteristics, merits and limitations of Cooperative form of business organisation.

12. What is meant by Business Social Responsibility? Discuss responsibilities of business towards different sections of society.
13. Discuss the meaning of Corporate Excellence. Discuss relationship between Corporate Excellence and Ethics.