

A
(21222)
BBA - I Sem.

(Printed Pages 4)
Roll No.

18078

BBA Examination, Dec.-2022

(Business Organisation and Ethics)

(BBA-106)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt questions from **all** sections
as per instructions.

Section - A

Note : Attempt **all** questions. Each question
carries 03 marks. Very short answer
is required not exceeding 75 words.

$3 \times 5 = 15$

1. What is meant by 'Business'?
2. What are the different forms of Business Organisation?

P.T.O.

3. What are the main characteristics of a joint stock company?
4. What is the concept of 'Business Ethics'?
5. What do you mean by 'Organisational Culture'?

Section-B

Note : Attempt any **two** questions out of the
following 3 questions. Each question
carries 7.5 marks. Short answer is
required not exceeding 200 words.

$2 \times 7.5 = 15$

6. Distinguish between Business and Profession.
7. Discuss briefly the special features of Co-operative form of business organisation.
8. Give any five arguments against business ethics.

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Section-C

Note : Attempt any **three** questions out of the following 5 questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 45$

9. "Business Organisation is the art of establishing effective cooperation between the various means of Trade, Commerce and Industry". Discuss this statement.
10. What do you understand by 'Size of a Business unit'? How it is determined?
11. "One-man control is the best in the world, if that one man is big enough to manage everything". Explain this statement.
12. Write a detailed note on "Social Responsibility of Business".

13. What do you understand by 'Ethical Values'? How these are evolved?