

(21213)

Roll No. ....

B.B.A,-I Sem.

**18041**

**B. B. A. Examination, Dec. 2013**

**FUNDAMENTALS OF MANAGEMENT**

**(BBA-106)**

**(New)**

*Time : Three Hours]*

*[Maximum Marks : 75*

*Note : Attempt all the Sections as per instructions.*

**Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Discuss arguments for social responsibility.
2. Explain the economic man model of decision-making.

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3. Write a brief note on the importance of organizing.
4. What are the areas of controlling ?
5. Differentiate between decision and decision-making.

**Section-B**

**(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Explain the personal management as one of the important functional area of management.
7. Why is necessary to delegate authority ? Give three reasons.
8. Why is it said that "Controlling is blind without planning" ?

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(3)

(4)

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. What is management ? Discuss the nature of management. Can management reasonable be regarded as a profession ?
10. Discuss the essential elements of good planning. Are there any limitations of planning ? If so, how can they be overcome ?
11. "Organizing is a mechanism of management." Discuss. Explain its characteristics also.
12. What do you mean by delegation of authority ? Is it unavoidable ?

13. "Planning is looking ahead and control is looking back." Explain it and discuss the process of control.