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(20115)

Roll No.

B.B.A.-I Sem.

18041

B.B.A. Examination, Dec. 2014

FUNDAMENTALS OF MANAGEMENT

(BBA-106)

(New)

Time : Three Hours] [Maximum Marks : 75

Note: Attempt **all** the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note: Attempt **all** the **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3×5=15

P.T.O.

1. "Management is getting things done through other people." Comment.
2. What do you mean by Mental Revolution?
3. Why the Formal organizational structures are like Pyramides?
4. Explain the nature of Co-ordination.
5. Describe the features of staffing.

Section-B

(Short Answer Questions)

Note: Attempt **any two** questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words. 7½×2=15

6. Is Management and Administration are Synonymous?

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7. Explain the limitations of Planning.

8. Explain X-Theory of motivation.

12. Critically examine the contribution of Henry Fayol in the field of Mang.

13. What is meant by planning? Explain the steps involved in the planning process.

Section-C

(Detailed Answer Questions)

Note: Attempt **any three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.

$$15 \times 3 = 45$$

9. What is Communication? Why Communication is gaining so much importance in Modern industrial world?

10. What do you mean by informal organization? Give its special feature, How does it differ from formal organization.

11. "Management is the development of people and not the direction of things" Explain the statement.