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(21218)

BBA-I Sem.

Roll No.

(2)

18041

B. B. A. Examination, Dec. 2018

Fundamentals of Management

(BBA-106)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Briefly discuss the essential elements of management process.
2. Define and illustrate span of control.

3. Explain the nature of planning.
4. Explain the elements of communication process.
5. Explain the relationship between planning and controlling.

Section-B

(Short Answer Questions)

Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words.

$7\frac{1}{2} \times 2 = 15$

6. Discuss the contribution of Henry Fayol.
7. What is decentralization ? What are its objectives ? Explain.
8. Explain semantic and organizational barriers to communication.

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Section-C

(Detailed Answer Questions)

Attempt any *three* questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail. $15 \times 3 = 45$

13. What do you mean by managerial control ? Explain its nature and scope.

9. Write a note on the meaning, nature and scope of Management.
10. What is planning ? Discuss the essential elements of good planning. Are there any limitations of planning ? If so, how can they be overcome ?
11. Discuss the concept, objectives and nature of organizing.
12. Attempt a comprehensive note on principles of effective communication.