

**A**  
**(21119)**

Roll No. ....

Total Questions : 13 ]

[ Printed Pages : 3

**18041**

**B.B.A. Ist Semester**  
**Examination, Nov., 2019**

**FUNDAMENTALS OF MANAGEMENT**  
**(BBA-106)**

**Time : 3 Hrs. ]**

**[ M.M. : 75**

**Note :-** Attempt all the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions) 3×5=15**

**Note :-** Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding **75** words.

1. "Management is people oriented." Explain.
2. What is decentralization ?

**ND-180**

( 1 )

Turn Over

3. Describe the unity of command.
4. What is Grapevine ?
5. Explain span of control.

**Section-B**

**(Short Answer Type Questions) 7½×2=15**

**Note :-** Attempt any *two* questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding **200** words.

6. Describe the 'Philosophy of Scientific Management'.
7. 'Controlling is backward looking', explain.
8. Motivation is a driving force, explain.

**Section-C**

**(Long Answer Type Questions) 15×3=45**

**Note :-** Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

9. Define planning and discuss the various steps involved in planning process.

**ND-180**

( 2 )

10. Define the term organisation and explain the characteristics of an ideal organisation.
11. Explain the contribution of F.W. Taylor in the field of management.
12. Critically examine Theory 'X' and theory 'Y'.
13. What is communication? Explain the communication process.