

18073

B.B.A. Examination, Dec.-2024

Fundamentals of Management

(BBA-101)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Attempt **all** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words.

5×3=15

1. How management is universal? 3

P.T.O.

2. What is principle of Mental Revolution? 3
3. Are leaders born? Explain. 3
4. What is formal communication? 3
5. What is span of control? 3

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions.

2×7½=15

6. Explain the difference between Administration and Management. 7½
7. Explain the process of planning. 7½
8. Discuss Maslow's theory of motivation in brief. 7½

Section-C

(Detailed Answer Type Questions)

Note : Attempt any **three** questions.

3×15=45

18073/2

9. What do you understand by management?
Discuss the reasons for increasing importance of management in modern age. 15
10. "Management" is always a decision making process." Explain and discuss the main elements of decision making. 15
11. What do you mean by delegation of authority? Why it is necessary? What factors should be kept in mind while delegation? 15
12. What do you understand by control?
Discuss its importance in business management? 15
13. Define Motivation. Discuss its nature and different styles. 15