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(20321) Roll No.
B.B.A.-I Sem.

18074
B.B.A. Examination, Dec.-2020
Organizational Behaviour
(BBA-102)
(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the questions as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Discuss Autocratic model of Organizational Behaviour is brief.

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2. Define Personality?
3. What is grapevine Communication?
4. Explain Team?
5. Discuss the nature of Organisational Development?

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following **3** questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words.

$7\frac{1}{2} \times 2 = 15$

6. What is Perception. Explain its role in individual decision making.
7. What is Leadership. Explain its importance in Organisational Behaviour.

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8. How do organisations maintain their cultures. What steps are involved.

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail. $3 \times 15 = 45$

9. What is Organisational Behaviour. Discuss its nature and scope?

10. Explain Maslow's Need Hierarchy Theory?

11. What is transactional analysis? How does it help in improving interpersonal relationships?

12. Define the term 'Group' and 'Group Dynamics'. What are the different types of groups? Explain.

13. What is Resistance to change? How can resistance to change be implemented or overcome?