

**18074**

**B.B.A. Examination, Dec.-2024**

**Organizational Behaviour**

**(BBA-102)**

**(New Course)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt **all** questions.  $5 \times 3 = 15$

1. Explain the scope of O.B. 3
2. Define Motivation. 3
3. What is Organization Goals? 3
4. What do you understand by Leadership? 3
5. Explain the word Personality? 3

**P.T.O.**

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **two** questions.

$2 \times 7.5 = 15$

6. Explain the Johari Window. 7.5
7. Write a short note on Interpersonal Behavior. 7.5
8. What are the barriers of communication. 7.5

**Section-C**

**(Detailed Answer Type Questions)**

**Note :** Attempt any **three** questions.

$3 \times 15 = 45$

9. How individual behaviour is different from Group behaviour? Which factors characterized the individual behaviour? 15
10. Explain the theory X and Y. 15

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9. What do you understand by management?  
Discuss the reasons for increasing importance of management in modern age. 15
10. "Management" is always a decision making process." Explain and discuss the main elements of decision making. 15
11. What do you mean by delegation of authority? Why it is necessary? What factors should be kept in mind while delegation? 15
12. What do you understand by control?  
Discuss its importance in business management? 15
13. Define Motivation. Discuss its nature and different styles. 15