

O

(Printed Pages 3)

(20112)

Roll No. ....

BBA – I<sup>st</sup> Sem.

**O3038**

**B.B.A. Examination, Dec. 2011**

**Principles of Management**

**(BBA-101)**

**(Old Course-II)**

*Time: Three Hours ]*

*[ Maximum Marks : 75*

**Note:** Attempt any **five** questions. **All** questions are of equal value.

1. Describe the Contribution of Scientific Management to the development of management thoughts. 15
2. "Management is development of people and not the direction of things". Explain. 15

3. Explain the importance of planning and its process. 15
4. Explain the Barriers to effective planning and overcoming the Barriers. 15
5. Explain the contribution of 'Hawthorne Studies' in the development of managerial thinking. 15
6. Discuss the various steps involved in decision making process. 15
7. How would you differentiate centralisation and decentralisation of authority. 15
8. What are the factors that affects span of control? 15
9. How is management by objective understood? Discuss briefly the process of M.B.O. 15

P.T.O.

O3038\1700\2

10. Write short notes on the following :

(a) Programmed and Non. programmed decision.

7.5

(b) Formal and Informal Organisation. 7.5