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Roll No. ....

BBA - II Sem.

**18043**

**BBA Examination, June 2013**

**Business Environment**

(BBA-205)

(New)

*Time : Three Hours ]*

*[Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

**Section 'A'**

**(Very Short Answer Questions)**

**Note :** Attempt all **five** questions. Each question carries **3 marks**. Very short answer is required not exceeding 75 words.

3×5=15

P.T.O.

1. Multi-dimensional Environment.
2. Define Mixed-Economy.
3. Explain Liberalisation.
4. Explain any three objectives of Monetary Policy.
5. Explain International Trading Environment.

**Section 'B'**

**(Short Answer Questions)**

**Note:** Attempt any **two** questions out of the following **three** questions. Each question carries **7.5** marks. Short answer is required not exceeding 200 words.  $7.5 \times 2 = 15$

6. Explain future trends in World Trade.
7. Explain difference between Capitalism and Socialism.

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8. What is Globalisation? Write any three advantages of Globalisation.

**Section 'C'**

**(Detailed Answer Questions)**

**Note:** Attempt any **three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detailed.  $15 \times 3 = 45$

9. What do you understand by Business Environment? Explain the main characteristics and importance of Business Environment.
10. What is Privatisation? Write its main characteristics and explain the factors affecting of Privatisation.
11. Critically discuss the present EXIM policy of the Government of India.

12. What are the objectives of Industrial Policy? Explain the role of government in Industrial Policy.
13. What are the objectives of WTO? Explain the difference between GATT and WTO.