

(20519)

Roll No.

Total Questions : 13]

[Printed Pages : 3

18047

B.B.A. IInd Semester Examination, May-2019

ORGANISATION BEHAVIOUR

(BBA-201)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note :- Attempt all five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. What are the features of Organisation Behaviour ?
2. What is the importance of motivation in an Organisation ?

3. What is group dynamics ?
4. Briefly describe the features of theory 'Y'.
5. State the utility of transactional analysis.

Section-B

(Short Answer Type Questions)

Note :- Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.

6. Explain the types of intra-personal conflicts.
7. How does selectivity affect perception ?
8. What are the functions of a leader ? Explain.

Section-C

(Long Answer Type Questions)

Note :- Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

9. What is meant by personality ? Discuss personality traits of a successful manager.

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(1)

Turn Over

NA-582

(2)

10. Discuss McGregor's Theory 'X' and Theory 'Y' about the behaviour of the human beings.

11. Explain the challenges organisation behaviour in context of present day environment.

12. Distinguish between formal and informal communication. What are the essential elements of good communication system ?

13. Explain the concept of group norms. What are the problems created by the group norms for the organization ?