

A  
(20222)

B.B.A.-III Sem.

(Printed Pages 4)

Roll No. ....

**18090(CV-III)**

**B.B.A. Examination, Dec.-2021**

**Management Information System**

**(BBA-305)**

**(New)**

*Time : 1½ Hours ]*

*[Maximum Marks : 75*

**Note :** Attempt questions from **all** sections  
as per instructions.

**Section - A**

**(Very Short Answer Questions)**

**Note :** Attempt any **two** questions. Each  
question carries 7.5 marks. Very short  
answer is required not exceeding 75  
words.

2×7.5=15

**P.T.O.**

1. What do you mean by strategic planning?
2. List advantages of DBMS.
3. What is the value of information?
4. Describe the features of KBES.
5. What is Decision Support System?

**Section - B**

**(Short Answer Type Questions)**

**Note :** Attempt any **one** question out of  
the following three questions. Each  
question carries 15 marks. Short  
answer is required not exceeding 200  
words. 1×15=15

6. Explain the different methods of data  
and information collection.
7. Discuss the factors of success and failure  
of MIS.
8. Briefly explain the Knowledge Based  
Expert System (KBES).

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## Section - C

### (Long Answer Type Questions)

**Note :** Attempt any **two** questions out of the following five questions. Each question carries 22.5 marks. Answer is required in detail.  $2 \times 22.5 = 45$

9. List the approaches to MIS Development and explain any one of them.

10. Explain the different types of information requirement.

11. What do you mean by transaction processing system? Discuss its role in MIS.

12. What is understood by term MIS? Give various characteristics of MIS. How does it assist managers in their day to day functioning?

13. Discuss the concept of corporate planning and strategic planning. What are the types of strategic planning?