

18090

**B.B.A. Examination, Dec.-2025**

**Management Information System**

**(BBA-305)**

**(New Course)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt all the sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt all five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $5 \times 3 = 15$

1. What is the role of computers in MIS?

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2. State the significance of Strategic Planning in business.
3. Define System Analysis with respect to MIS.
4. What do you mean by organisation for development of MIS?
5. Give a brief note on Transaction Process System (TPS).

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.  $2 \times 7\frac{1}{2} = 15$

6. What are the various procedures and tools used for organizational decision making?

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7. Describe the methods for maintaining and managing quality in MIS.
8. Explain the concept and philosophy of Decision Support System (DSS) with examples.

### **Section-C**

#### **(Long Answer Type Questions)**

**Note :** Attempt any **three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detail.  $3 \times 15 = 45$

9. How would you distinguish between Data and Information? Can data for one person be Information for another? How?
10. Explain Simon's Model of decision making in MIS.
11. What do you mean by Artificial Intelligence System? Describe its application.

12. What do you mean by ERP? Write the advantages and disadvantages of ERP.
13. Discuss the process of long-range planning in MIS and its implications for strategic management.