

A

(20623)

BBA- IV Sem.

Printed Pages : 4

Roll No. ...

(2)

18097

B.B.A. Examination, June-2023

**ENTREPRENEURSHIP AND SMALL-
BUSINESS MANAGEMENT**

(BBA-406)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Answer all five questions. Each question carries 3 marks. Very Short answer is required not exceeding 75 words. $5 \times 3 = 15$

1. Women Entrepreneurs are increasing day by day. Discuss the reason of their increase. 3
2. Discuss the importance of 'Imitating Entrepreneurs'. 3

18097

[P.T.O.]

3. How the task of Project Formulation is accomplished? 3
4. State the factors which affect the entrepreneurship. 3
5. Name those industries where Women Entrepreneurs are proving their talents. 3

Section-B

(Short Answer Questions)

Note : Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $2 \times 7.5 = 15$

6. What traits are required for an entrepreneur to be successful? Discuss in detail. 7.5
7. What is the 'Economic Theory of Entrepreneurship'? Discuss with the help of examples. 7.5

18097

(3)

8. Discuss in detail the advantages and disadvantages of Geographic Plant Location. 7.5

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail. $3 \times 15 = 45$

9. "Idea Generation is one of the main factor that lead to successful entrepreneurship". Discuss the statement. Detail the process of transformation of a great idea into successful entrepreneurship. 15
10. Write the steps to start a small-scale industry. What problems are faced by an entrepreneur while setting a small-scale industry ? How these problems are resolved ? 15
11. What is plant layout ? What are the objectives of a good plant layout ? Discuss the factors affecting the plant layout. 15

18097

[P.T.O.]

(4)

12. How a Woman Entrepreneur solve the problems, which comes to her way during the entrepreneurship ? Discuss the issues and their solutions. 15
13. What is the role of small-scale industries in the development of the Nation ? Also discuss the benefits of SSIs to the society. 15

18097