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Roll No.

BBA-IV Sem.

18059

B.B.A. Examination, June- 2015

Research Methodology

BBA-405

(New)

Time : Three Hours]

[Maximum Marks :75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very short answer questions)

Note : Attempt all **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3x5=15

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1. Objective of Research.
2. Sources of Error.
3. Census Survey.
4. Null Hypothesis.
5. Limitations of Chi-square test.

Section-B

Note : Attempt any **two** questions out of the following 3 questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. 2x7.5=15

6. Explain step involved in research process.
7. What is Random Sampling? Explain main two methods of selecting a simple random sample.
8. Explain the steps of testing F Test.

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Section - C

(Detailed answer questions)

Note : Attempt any **three** questions out of the following 5 questions. Each question carries 15 marks. Answer is required in detail. $3 \times 5 = 45$

9. How a research problem is selected? Explain the components of a research problem.
10. What do you mean by research design? Give the characteristics of a good research design.
11. What is sample size? How is it determined?
12. What are the steps involve in hypothesis testing? What is the importance of this process?

13. "Research report are the product of slow, painstaking, accurate inductive work. "Explain this statement and state the contents of a Research Report.