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(21218)
BBA-V Sem.

Roll No.

18062

B. B. A. Examination, Dec. 2018

Entrepreneurship and Small Business Management

(BBA-501)

(New)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Questions)

Answer all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Describe the traits found in successful entrepreneurs.

(2)

2. EDP means only training.
3. Write steps in starting a small industry.
4. What is intrapreneurship ?
5. Role of entrepreneurship in Indian Economy.

Section-B

(Short Answer Questions)

Answer any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. Describe the various types of plant layout.
7. What are EDPs ? Explain the problems of EDPs in India.
8. Discuss the different methods for solving transportation problem and state two areas of application for each of them.

(3)

Section-C

(Detailed Answer Questions)

Answer any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. 15×3=45

9. The following are given factory to warehouses transportation costs, quantities available at each factory and quantities demanded at each warehouse :

Factory	Warehouse				Available at Factory
	A	B	C	D	
F ₁	10	22	10	20	8
F ₂	15	20	12	8	13
F ₃	20	12	10	15	11
Demanded at warehouse	7	10	6	9	32

Determine the optimum transportation plan.

10. Entrepreneur is not the same as managers. Explain the difference between these two persons.

(4)

11. Name the different forms of ownership organization. Explain their merits, limitations and suitability.
12. What are incentives and subsidies ? Name the different subsidies available to small scale industries.
13. Write explanatory notes on the following :
- (a) Environmental analysis
 - (b) Trait theory of entrepreneurship
 - (c) Sociocultural theory of entrepreneurship.