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(20221) Roll No.
B.B.A.-V Sem.

18062
B.B.A. Examination, Dec.-2020
Entrepreneurship and Small Business
Management
(BBA-501)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. $3 \times 5 = 15$

1. Successful entrepreneurs are said to have certain common characteristics. Explain them.

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2. What is environmental analysis.
3. Mention steps to prepare a business plan.
4. Problems of EDPs.
5. Describe how innovation is an important dimension of entrepreneurship.

Section-B

(Short Answer Questions)

Note : Attempt any **two** questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding 200 words. $7\frac{1}{2} \times 2 = 15$

6. What are the methods of finding initial feasible solution of a transportation problem? Explain the VAM methods.

7. "Entrepreneurs are born not made." Comment.

8. "EDP is a process of grooming entrepreneurs." Explain.

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Section-C

(Detailed Answer Questions)

Note : Attempt any three questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. The following table gives the factory to warehouse transportation costs in rupees, quantities available at each factory and quantities required at each warehouse. Determine the least cost transportation schedule:

Factory	Warehouse				Availability
	W ₁	W ₂	W ₃	W ₄	
F ₁	9	7	10	8	14
F ₂	8	11	9	11	27
F ₃	13	10	12	10	14
Requirements	15	19	11	10	55

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P.T.O.

10. What is plant layout? Point out the characteristics and principles of an ideal plant layout.
11. Describe the steps and legal requirements for establishing a new business unit in India.
12. Is the entrepreneur the same as a manager? If not, point out the difference between the two.
13. Write explanatory notes on following:
- Trait theory of entrepreneurship.
 - Psychological theory of entrepreneurship.
 - Role of entrepreneurship.

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