

A
(21119)

Roll No.

Total Questions : 13]

[Printed Pages : 3

18062

B.B.A. Vth Semester Examination, Nov., 2019

**ENTREPRENEURSHIP AND SMALL
BUSINESS MANAGEMENT**

(BBA-501)

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Type Questions) 3×5=15

Note :- Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

1. Define *four* psychological barriers faced by women entrepreneurs.
2. What is structure of EDP ?
3. What do you understand by the term "SWOT" ?
4. Describe *two* limitations of CPM.
5. How short-term capital is different from Venture Capital ?

Section-B

(Short Answer Type Questions) 7½×2=15

Note :- Attempt any *two* questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

6. Define briefly the highlights of Government Policy, 1991 to Support SSIs.
7. Define the process of registration and licensing of small industry.
8. Define the qualities of effective leadership.

ND-189

(1)

Turn Over

ND-189

(2)

Section-C

(Long Answer Type Questions) 15×3=45

Note :- Attempt any *three* questions out of the following five questions. Each question carries 15 marks.

Answer is required in detail.

9. What do you understand by term 'Entrepreneurship'? Define the need and scope of entrepreneurship with special reference to India.
10. Define Entrepreneurial Training. What are its objectives and importance ?
11. "Small enterprises do contribute in economic development, but there are many difficulties in their path." Comment on it.
12. Explain the factors that influence the fixed capital requirements of an enterprise.
13. Define the various steps of PERT. What are its advantages and limitations ?