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Roll No. ....

B.B.A. - V Sem.

**NP-3058**

**B.B.A. Examination, Dec. 2015**

**Entrepreneurship & Small Business**

**Management**

**(BBA-501)**

**(Old Course-I)**

*Time : Three Hours ]*

*[Maximum Marks : 75*

**Note :** Attempt question from **all** Sections as per instructions.

**Section - A**

**(Very Short Answer Questions)**

**Note :** Attempt all **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

P.T.O.

1. What is an invention?
2. Define an Industrial Estate.
3. Give four opportunities of SSI.
4. Explain financial need regarding business.
5. Write two objectives of entrepreneurial training.

**Section - B**

**(Short Answer Questions)**

**Note :** Attempt any **two** questions out of the following **three** questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.

$7\frac{1}{2} \times 2 = 15$

6. How the concept of 'entrepreneurship' is different from 'management'?
7. What do you understand by Small Scale Industries registration? What are the benefits of registration of SSI?

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8. What are the tools of plant layout engineering?

### **Section - C**

#### **(Detailed Answer Questions)**

**Note :** Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. "Entrepreneurs are made, not born". Comment on it and describe the competency an entrepreneur should have.
10. State and discuss the various non-economic factors, Which have an impact on entrepreneurial growth.
11. What is detailed project report? Why is it required? Give its main contents?

12. Define finance and its importance for Small Scale Industry?

13. Which factors are responsible for the growth of the Entrepreneurship Development after Independence?