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Roll No. ....

BBA. V Sem.

**NP-3058**

**BBA Examination, December, 2018**

**Entrepreneurship & Small Business**

**Management**

**(BBA-501; Old Course)-I**

*Time : Three Hours ]*

*[ Maximum Marks :75*

**Note:** Attempt questions from **all** Sections as per instructions.

**Section-A**

**(Very Short Answer Questions)**

**Note:** Answer **all** the **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. What do you mean by Entrepreneurs?
2. Enumerate some qualities essential for an Entrepreneur.

3. What is difference between an entrepreneur and a manager?
4. How does government assist small enterprises?
5. What is Project Report?

**Section-B**

**(Short Answer Questions)**

**Note:** Answer any **two** questions out of the following **three** questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Elaborate the role of entrepreneurs in the economic development.
7. What are the criteria for selecting a new product?
8. Discuss the roles of Entrepreneurship Development Agencies.

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## Section-C

### (Detailed Answer Questions)

**Note:** Answer any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.

$$15 \times 3 = 45$$

9. Elucidate the psychological factors affecting development of entrepreneurship.
10. Discuss different factors taken into consideration while selection of Project.
11. Why is technology important for any industry? What considerations are crucial for selecting appropriate technology?
12. Describe the important factors crucial in selection of the location of plant.
13. Discuss the development of entrepreneurship during post-independence period. Is it satisfactory?