

A  
(20622)  
BBA - VI Sem.

(Printed Pages 4)  
Roll No.

**18067**

**B.B.A. Examination, June-2022**

**INTERNATIONAL TRADE**

[BBA-604]

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt **all** the Sections as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt **all** the **Five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

**1** What do you mean by export assistance?

**P.T.O.**

- 2.** Explain the concept of consultancy exports.
- 3.** What is meant by Regional economic grouping?
- 4.** Describe the term Free Trade.
- 5.** What is full name of ASEAN?

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **two** questions out of the following **three** questions. Each question carries **7½** marks. Short answer is required not exceeding 200 words.  $2 \times 7\frac{1}{2} = 15$

- 6.** Describe in brief the drivers of international trade.
- 7.** Distinguish between 'Balance of Trade' and 'Balance of payments'.
- 8.** Explain the key restrictions relating to Free Trade.

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## Section-C

### (Detailed Answer Questions)

**Note :** Attempt any **Three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detail.  $3 \times 15 = 45$

9. What do you mean by trade policy? Describe the key features of *India's Trade Policy*.
10. Examine the salient features of and trends in global trade in merchandise.
11. Evaluate the Heckscher-Ohlin model relating to international trade.
12. Discuss the important methods of correcting balance of payments disequilibrium.

13. Write short notes on the following:

- (a) marketing plan for exports
- (b) Implications and impact of Globalization.