

A (Printed Pages 4)  
(20622) Roll No. ....  
BBA-VI Sem.

**18070**

**BBA Examination, June-2022**

**Management Information System**

**(BBA-601)**

*Time : Three Hours ] [Maximum Marks : 75*

**Note :** Attempt questions from all sections  
as per instructions.

**Section-A**

**(Very Short Answer Type Questions)**

**Note :** Attempt **all** the **five** questions. Each  
question carries 3 marks. Very short  
answer is required not exceeding 75  
words.  $3 \times 5 = 15$

1. Explain value of information

**P.T.O.**

2. Main objectives of MIS.
3. What do you mean by Decision Support System (DSS)?
4. Explain corporate planning.
5. State the concept of MIS.

**Section-B**

**(Short Answer Type Questions)**

**Note :** Attempt any **two** questions out of  
the following **three** questions. Each  
question carries  $7\frac{1}{2}$  marks. Short  
answer is required not exceeding 200  
words.  $7\frac{1}{2} \times 2 = 15$

6. Management Information System (MIS) is the demand of the day". Comment.
7. Enumerate the tools of business planning.
8. Explain the various methods of data and information collection.

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## Section-C

### (Long Answer Type Questions)

**Note :** Attempt any **three** questions out of the following **five** questions. Each question carries 15 marks. Answer is required in detail.  $3 \times 15 = 45$

9. Explain the process of MIS management.  
How the use of computers is useful in solving the MIS problems.
10. What do you mean by system analysis?  
How the MIS is helpful in judging the value of information?
11. What factors should be considered by you while selecting an appropriate method for MIS decision making?
12. How can you determine the requirement of information for the development of long range plans of the MIS?

13. Write short notes on:

- (i) Transaction Processing System (TPS)
- (ii) MIS and use of computers.