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Roll No. ....

BBA-VI Sem.

**18070****B. B. A. Examination, May 2017****Management Information System****(BBA-601)****(New)***Time : Three Hours]**[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

**Section-A****(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words. 3×5=15

1. Define Management Information System.
2. What do you mean by strategic planning?
3. Discuss Computer System Design.
4. Explain the development and implementation of MIS.
5. What is Decision Support System?

**Section-B****(Short Answer Questions)**

Attempt any *two* questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

7½×2=15

6. Briefly describe the role of Management Information System.
7. Discuss the relationship between data and information.

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8. What do you mean by 'knowledge based expert system'? Discuss its importance.

**Section-C**

**(Detailed Answer Questions)**

Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Discuss the different types of information requirement.
10. Explain the concept and philosophy of Decision Support System.
11. What are the methods of data and information collection? Explain.
12. Management Information System is the tool for management process. Explain.

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13. What do you mean by transaction processing system? Discuss its role in Management Information System.