

(20519)

Roll No.

Total Questions : 13]

[Printed Pages : 3

18070

B.B.A. VIth Semester Examination, May-2019

**MANAGEMENT INFORMATION
SYSTEM,
(BBA-601)**

Time : 3 Hrs.]

[M.M. : 75

Note :- Attempt questions from all Sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note :- Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding **75** words.

1. Discuss the concept of management information system.

2. What do you mean by Strategic Planning ?
3. Explain computer system design.
4. Discuss management of KBES in MIS.
5. Explain transaction processing system.

Section-B

(Short Answer Type Questions)

Note :- Attempt any *two* questions out of the following three questions. Each question carries $7\frac{1}{2}$ marks. Short answer is required not exceeding **200** words.

6. What do you mean by Management Information System ? Discuss the role of it.
7. Explain the relationship between information and data.
8. Discuss the development of long range plans of the management information system.

Section-C

(Long Answer Type Questions)

Note :- Attempt any *three* questions out of the following five questions. Each question carries 15 marks. Answer is required in detail.

NA-594

(1)

Turn Over

NA-594

(2)

9. What do you mean by process of the management ?
MIS—A tool of management process. Explain.
10. Explain the impact of management information system. Discuss the relationship between MIS and Computers.
11. Discuss MIS—Business Planning. Explain MIS and system analysis.
12. What do you mean by Development and Implementation of the MIS ? Explain management of quality in the MIS.
13. Explain Artificial intelligence system. Discuss Transaction Processing System (TPS).